DATE

NAME

ADDRESS

POSTCODE

Letter Subject:

To whom it may concern,

I am writing to you to ask for your support in XXX (insert what you want them to do)   
  
Next summer I am going to be taking on the challenge of a lifetime by summiting Mount Kilimanjaro /Mount Kenya in aid of Dig Deep (Africa). Therefore over the next few months I am going to be fundraising to reach my goal of £2500/£2000, 50% of which will go as a direct donation to Dig Deep and the other 50% will go towards my trip costs.

Dig Deep is an East African charity, where they work 8 out of 10 people lack access to clean water and sanitation, and their mission is to change this. Dig Deep works to help schools and communities get access to water and sanitation. They work together to build taps and toilets; to ensure that water and sanitation services are maintained for the long term; and to provide vital hygiene training to the next generation. This is called the ‘3T’s’, Taps, Toilets and Training.

They aren’t trying to solve every problem everywhere - instead, they know that their work is going to be most effective if they focus, which is why the majority of their work is done in Bomet and Narok counties in south-west Kenya. Every project that Dig Deep has ever done can be found on Google Maps so that their supporters and the communities they work with can see exactly where and how their charitable funds are spent. You can find the map here: [www.digdeep.org.uk/project-map](http://www.digdeep.org.uk/project-map)

Since Dig Deep were founded 10 years ago, they have built taps and toilets that are serving over 27,000 people at any one time and rolled out training directly to over 26,000 people. In the next 5 years, they expect that these taps and toilets will provide clean water and improved sanitation for more than 46,000 people and the training will contribute to improved hygiene for as many as 219,000 people. They want to double this reach by the end of 2020, and this is something that I am going to be a part of.

Please support my challenge by (INSERT DETAILS OF ASK/WHAT YOU WANT THEM TO DO)

By supporting me you will be helping to provide at least 75 children with access to clean water that will simply change their lives forever. This contribution is the first drop, but the ripples it will create will improve health, education, nutrition, empowerment of women and economic growth. Find out more about Dig Deep over on their website: [www.digdeep.org.uk](http://www.digdeep.org.uk)

Thank you for taking the time to read my letter and I look forward to your support.

Yours faithfully,

NAME

Contact details

Donate to my page here: