

Coffee Morning

Preparing for the day:

- Make your menu- try baking cakes that aren't too hard to make and are also yummy!
- Try and ask around for donations from shops
- Keep the costs low so you can raise as much money as possible
- Suggested donation is the best phrasing to use because then people have the opportunity to give more if they please!
- Prepare some games! You could do something simple like guess how many sprinkles are on the cake or something a bit more energetic like a hands free cake eating competition!
- Know your charity. People are more likely to donate if you can talk about the cause the money is going to, so get clued up on Dig Deep, print some of our posters out and be prepared to answer any questions people might have. We have lots of videos on our YouTube channel, pictures and blogs on our website so take a look!
- Prepare the room with some cheap colourful decorations! A little bit of bunting, some balloons and some fun napkins will go a long way
- Spread the word through social media, flyers and through word of mouth

If you're at home:

- Find a date and time where your friends, parents, family friends are free - this is a great chance to personally encourage everyone you know to donate to you, and they will really appreciate you putting on the event

If you're at University:

- Contact your department/ Student Union and see if they can find you a space in the University that will have lots of people traffic walking through

Dig Deep CHALLENGES

- Make some posters to put around the building to raise awareness of your coffee morning but also to direct people there. Make it as easy as possible for people to find you!
- Recruit some helpers. Get your friends to help you set up and host the event with you

At the event:

- Welcome everyone as they come in and thank them whilst they are there too
- Wear your Dig Deep t-shirt of course!
- Have some Kilimanjaro fun facts to hand and let everyone know about the challenge you've signed up for in aid of Dig Deep's water and sanitation projects
- You can use our presentations and videos at the event too to help teach people about the positive impact their donations will have



Website – www.climbforcleanwater.org
Find us on Facebook – Dig Deep (Africa)

